

# CALIFORNIA STATE SCIENCE FAIR 2004 PROJECT SUMMARY

Name(s)

Lynnea M. Dally

**Project Number** 

**S0303** 

### **Project Title**

# **Propaganda and Its Effects on Varying Ages**

### **Abstract**

## **Objectives/Goals**

My goal was to discover which age group, Children, Teenagers or Adults would be most effected by propaganda.

#### Methods/Materials

I wrote a survey with nine questions pertaining to smoking and how serious a problem smoking is. I gave all test subjects from all ages this survey and recorded the results. I then talked to them about how thoroughly I had to research smoking and then propagandized negative things to them about smoking The test was administered a second time and differences were noted. Test subjects were not told prior to testing that they were given a propaganda test and all steps were taken to ensure in the subjects mind the survey was purely anti-smoking.

#### **Results**

All age groups changed their answers on the surveys reflecting propanganda influence. Children were influenced the least by me with a 7% change, Teenagers were influenced more and changed their answers by 10% while Adults changed their answers by 11%.

#### Conclusions/Discussion

Children changed the least because they are the age group which is subugated the most to anti-smoking propaganda daily. Their negative views upon smoking were already so high it was physically impossible for me to influence them any more. Adults and teens are less exposed to anti-smoking propaganda and their views upon smoking may not have been so serious leaving a margin for improvement. If I were to do this project again, I would test upon something harmful but not very aggressivly propagandized such as mercury levels in fish.

## **Summary Statement**

My project is aimed to discover which age group is most suceptable to propaganda.

#### **Help Received**

No help received.