



**CALIFORNIA STATE SCIENCE FAIR
2006 PROJECT SUMMARY**

Name(s) Rachel Berner; Athena Teschendorf; Miranda Tubbs	Project Number J1005
Project Title Bet'cha Can't Taste the Difference	
<p style="text-align: center;">Abstract</p> <p>Objectives/Goals Find out which brands of cereal taste best to children and whether those brands are the most nutritious.</p> <p>Methods/Materials Materials: Notebook, pencil, 6 different types of cereal, bowls, spoons, milk, 15 participants (ages 5-13), Nutritional facts, blindfold. Procedure: Each participant will try six brands of cereal twice - once with their eyes open, and once with their eyes closed. Participants will rate each cereal on a scale of 1-10. Scores will be recorded and evaluated.</p> <p>Results Kelloggs was favored with eyes open, but Malt-O-Meal was favored with eyes closed.</p> <p>Conclusions/Discussion Malt-O-Meal was favored by a small margin. An accidental discovery was that people liked cereal better with their eyes closed than with their eyes open.</p>	
Summary Statement Whether nutritious cereals are preferred over less nutritious cereals by children (ages 5 -13) in blind taste tests.	
Help Received Parents helped with setting up spreadsheets.	