

# CALIFORNIA STATE SCIENCE FAIR 2015 PROJECT SUMMARY

Name(s)

**Lydon S. Olivares** 

**Project Number** 

**J1916** 

**Project Title** 

**Bite Into Beef: Grass-Fed or Grain-Fed?** 

## **Abstract**

## **Objectives/Goals**

My objective was to assess subjects' preferences of grass-fed or grain-fed beef.

## Methods/Materials

I Conducted blind taste tests with identically prepared grass-fed and grain-fed beef and documented my results.

I repeated the test 3 different times using different subjects.

After my third taste test, subjects were asked to complete a survey on cattle husbandry preferences.

#### Results

Subjects preferred grass-fed beef to grain-fed beef 2 to 1. In the written survey, i found that subjects did not think they had a preference, but the taste test concluded that 90% did. 80% from that sample preferred grass-fed. I found that almost all subjects think the welfare of food animals is important, cows should live on pasture and eat grass and they do not want antibiotics in their meat.

## **Conclusions/Discussion**

My hypothesis was that subjects would prefer grain-fed beef because it is what most people are used to, it is cheaper and has a higher fat content. The higher fat content is reported to make the beef tastier. My hypothesis was not supported, but I did find out people's preferences.

I'm interested in the environmental and health impacts of both types of beef. Information is conflicting depending on the industry consulted. Only 3% of beef sales comprise grass-fed, while almost 70% of those tested preferred grass-fed over grain-fed in my taste tests.

## **Summary Statement**

My project tested subjects' preferences on grass-fed and grain-fed beef, then survey their husbandry preferences.

## Help Received

Parents drove, paid for beef, helped cook.