

CALIFORNIA SCIENCE & ENGINEERING FAIR 2019 PROJECT SUMMARY

Name(s) Project Number

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J0403

Project Title

Single-Use Plastic Straws: Taken by Habit, by Preference, or with Ignorance?

Abstract

Objectives

My main objective was to trace down a general understanding of why people choose plastic straws over paper straws. What their needs/habits are, and if their decision is related to their level of environmental awareness.

Methods

In order to gather the necessary information, I conducted an experiment using human test subjects. Participants followed a series of preliminary steps which consisted of having to choose between a paper straw (offered in six different colors) or plastic straw (same colors as paper), then sampling lemonade with the straw, then without. I had to use deception in my experiment in order to make my results as accurate as possible. So, I told my participants "How does your perception of color (colored straw) affect the taste of your lemonade?" My actual results were collected through the survey I designed, which I gave after the preliminary steps were followed. The survey was given in order to help me better understand peoples derived reason to choose a particular straw, whether it be by habit, intention, or level of knowledgeability. After analyzing the surveys, my participants were categorized into three different groups, those who were; "Somewhat Environmentally Aware", "Environmentally Aware", and "Very Environmentally Aware".

Results

From the three environmental categories I placed my participants in, and an extended list of percentages, I realized the "Very Environmentally Aware" and "Environmentally Aware" groups had a majority choosing a plastic straw over paper straw. 64% of the 122 people I surveyed chose a plastic straw. 10% of those 122 participants chose their straw because of environmental reasons, 10% by habit, 52% because of the color of the straw. These results pertain to my objective because I now understand how many choose through habit, and that in most cases someone s level of environmental awareness doesn't affect their choice of straw.

Conclusions

After reading in the article, "The Growing Level of Environmental Awareness", that "When people experience a damaged environment, it changes their view on the world." author of this article Steven Cohen made me realize what my results meant. Perhaps this explains that the effects a straw has on the environment isn't enough to make a majority care, perhaps the layer of trash mixed into our ocean isn't what's going to inspire our everyday people to make a change. With these results, it expands our knowledge about why people choose plastic straws, over paper straws, what could/should be done to make people care about the environment, and what group of people need to be further environmentally educated.

Summary Statement

Having participants follow through my experiment, and filling out a survey, I discovered that different areas of knowledge and habitual experience did not affect some people's choice between a paper or a plastic straw.

Help Received

Overall the oral presentation of my board, written portions, brainstorm, and research were all of my doing. I had assistance from my science teacher Mr. Penkala regarding the basic criteria needed throughout the project.