



**CALIFORNIA STATE SCIENCE FAIR
2008 PROJECT SUMMARY**

Name(s) Sophie E. D'Arcy	Project Number J0306
Project Title Music and Charitable Giving	
<p style="text-align: center;">Abstract</p> <p>Objectives/Goals My objective was to see if playing pre-recorded upbeat music, pre-recorded soft music, and no music affected the number and size of donations made to a non-profit organization (Direct Relief International).</p> <p>Methods/Materials I set up a table for Direct Relief International in front of VONS Supermarket, complete with brochures, stickers, and other promotional items from the non-profit organization.</p> <p>Results When playing upbeat music, I received 11 donations of about \$6.45 each. When I played soft music, I found that 12 people donated an average of \$4.47 each. And, when no music was played, 12 people donated an average of \$9.03.</p> <p>Conclusions/Discussion After performing an ANOVA test, I found that my results were not statistically significant.</p>	
Summary Statement Testing to see if different types or no music increase the number and size of donations to a charitable organization.	
Help Received	