



**CALIFORNIA STATE SCIENCE FAIR
2010 PROJECT SUMMARY**

Name(s) Kathleen R. Cuschieri	Project Number S0302
Project Title Mirror Mirror on the Wall, What's The Fairest of It All?	
Abstract Objectives/Goals The objective is to find out if the media affects how every day people portray beauty. Methods/Materials A survey with 17 questions was given to 120 consenting humans between the ages of 13 and 99. They were organized into 3 different age groups, which were, 13-39, 40-69, and 70+ years of age. There were 40 humans in each age group, 20 females, and 20 males. The survey was written in such a way as to attain a full understanding on what each individual found attractive in a young human female. The questions range from height to eye color to body shape. Images were provided throughout the survey so the individual was able to understand the question fully. Results From the results, there were a few patterns and correlations between the data, but overall, the answers to the questions on the survey were mostly different from each other. Conclusions/Discussion From the data collected, one can conclude that human beings are generally not influenced by the media's image of beauty. Thankfully, beauty is still in the eye of the beholder.	
Summary Statement My project is about finding out if the media's portrayal of female beauty affects what everyday people find beautiful in a female.	
Help Received Mom helped pass out surveys	