

CALIFORNIA STATE SCIENCE FAIR 2017 PROJECT SUMMARY

Name(s)

Project Number

J0704

Project Title

Jannah Azar

Auditory vs. Visual Memory

Abstract

Objectives/Goals

The goal of this experiment is to find which way of processing information, auditory or visual, is the optimal way to remember and recall information.

Methods/Materials

Pre-memory test, auditory story and quiz, visual story and quiz, combined story and quiz **Results**

The majority of people did better with visual information than auditory information.

Conclusions/Discussion

Using visual information is more effective than to use auditory information.

Summary Statement

I focused my project on recalling information using auditory and visual memory.

Help Received

After I devised a plan for my project, my science teacher reviewed my topic and methods prior to completing the project.